Conferences 2021
Learnings That Give You An Edge
WAN-IFRA 2021
Around the World with 16 Meeting Points

WORLD NEWS MEDIA CONGRESS
1 World News Media Congress
   28-30 Sep
   Taiwan, TAIPEI

MEDIA LEADERS SUMMITS
1 APAC
   07-08 Apr
   Virtual
2 LATAM
   11-12 May
   Virtual
3 Middle Eastern
   19-20 May
   Virtual
4 Francophone
   tbc May
   Virtual
5 Indian
   28-29 Jun
   Virtual
6 Spanish
   tbc Dec
   Madrid

DIGITAL MEDIA CONFERENCES
1 India
   02-04 Mar
   Virtual
2 Africa
   04-05 May
   Virtual
3 LATAM
   02-04 Nov
   Mexico City, MEXICO
4 Europe
   09-10 Nov
   Vienna, AUSTRIA
5 Middle East
   24-25 Nov
   Riyadh, SAUDI ARABIA
6 Asia
   01-03 Dec
   HONG KONG

NEWSROOM SUMMIT
1 International Newsroom Summit
   08-10 Jun
   Virtual

PRINTERS SUMMITS
1 Indian Printers Summit
   25-26 Aug
   Chennai, INDIA
2 World Printers Summit
   26-27 Oct
   Frankfurt, GERMANY
Since 1948, the World News Media Congress is the most important annual gathering of news media leaders. Over three days, the Congress and Forums address the business, journalism, policy and freedom issues facing the industry. A Gala Dinner and a reception offer unmatched networking opportunities for delegates, speakers and partnering technology entrepreneurs. WNMC.21 will see a renewed offering via:

**Golden Pen of Freedom Award**, an annual award made by WAN-IFRA to recognise the outstanding action, in writing or deed, of an individual, a group or an institution in the cause of press freedom. The 2020 laureate is Jineth Bedoya Lima from Columbia.

**World Media Leaders Summit**, a stream for publishers, owners, CEOs and all those invested in building sustainable news organisations.

**The World Editors Summit**, for editors, editorial managers and journalists who put journalism and its freedoms first when leading their newsrooms through challenging times.

**World News Day**, aims to raise awareness of the critical role that journalists play in providing credible and reliable news in the rapidly changing world.

**Women in News Summit**, an invigorating gathering to support WAN-IFRA’s sector-leading initiative to increase women’s leadership and voice in news.

**World Digital Media Awards**, the news media industry’s only truly global digital media competition. The 2021 winners will come from the winners of our 2020 regional Digital Media Awards.
WAN-IFRAs Media Leaders Summits address the biggest questions facing change-makers and top executives at news publishers around the world.

These high-level strategic conferences reflect on the future of news and media, and showcase best practices from leading newsrooms, as well as innovative business models that will transform the media and publishing landscape.

**APAC**
07-08 Apr • Virtual • 350 - 400 attendees

**LATAM**
11-12 May • Virtual • 350 - 400 attendees

**MIDDLE EASTERN**
19-20 May • Virtual • 250 - 300 attendees

**FRANCOPHONE**
tbc May • Virtual • 150 - 200 attendees

**INDIAN**
28-29 Jun • Virtual • 350 - 400 attendees

**SPANISH**
tbc Dec • Madrid • 150 - 200 attendees
These conferences focus on digital revenues. They offer ideas on digital trends, technology and revenue strategies with a special focus on advertising and subscriptions. It combines local cases with international success stories and prioritizes networking and roundtable discussions.

It also offers inspiring presentations from keynote speakers, engaging breakout sessions, practical workshops and features a tech & services marketplace.

The presentation of the regional Digital Media Awards takes place in the respective events.

DIGITAL MEDIA INDIA
02-04 Mar • Virtual • 150-200 attendees

DIGITAL MEDIA AFRICA
04-05 May • Virtual • 150-200 attendees

DIGITAL MEDIA LATAM
02-04 Nov • Mexico City • 400-450 attendees

DIGITAL MEDIA EUROPE
09-10 Nov • Vienna • 300-350 attendees

DIGITAL MEDIA MIDDLE EAST
24-25 Nov • Riyadh • 150-200 attendees

DIGITAL MEDIA ASIA
01-03 Dec • Hong Kong • 350-400 attendees
NEWSROOM SUMMIT

A meeting point for editors and newsroom managers to discuss and share experiences on transforming their newsrooms.

INTERNATIONAL NEWSROOM SUMMIT

08-10 Jun • Virtual • 120-150 attendees

PRINTERS SUMMITS

The annual meeting point for our global print community within WAN-IFRA.

It will address all print related questions and bring together printers, materials suppliers and equipment manufacturers for the print production value chain from prepress to press and to product finishing and delivery. The printing summits feature a tech and service marketplace.

INDIAN PRINTERS SUMMIT

25-26 Aug • Chennai • 300-350 attendees

WORLD PRINTERS SUMMIT

26-27 Oct • Frankfurt • 200-300 attendees

Contact us today for all sponsoring possibilities: connect@wan-ifra.org
# 2021 Conferences Calendar

## Q1: Jan - Mar

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
</tr>
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<tbody>
<tr>
<td>02-04 Mar</td>
<td>Digital Media India</td>
<td>Frankfurt, GERMANY</td>
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## Q2: Apr - Jun

<table>
<thead>
<tr>
<th>Date</th>
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<tbody>
<tr>
<td>07-08 Apr</td>
<td>APAC Media Leaders Summit</td>
<td>Chennai, INDIA</td>
</tr>
<tr>
<td>04-05 May</td>
<td>Digital Media Africa</td>
<td>Mexico City, MEXICO</td>
</tr>
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<td>LATAM Media Leaders Summit</td>
<td>Vienna, AUSTRIA</td>
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<tr>
<td>19-20 May</td>
<td>Middle Eastern Media Leaders Summit</td>
<td>Riyadh, SAUDI ARABIA</td>
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<tr>
<td>TBC May</td>
<td>Francophone Media Leaders Summit</td>
<td>Hong Kong</td>
</tr>
<tr>
<td>08-10 Jun</td>
<td>International Newsroom Summit</td>
<td>Madrid, SPAIN</td>
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<tr>
<td>28-29 Jun</td>
<td>Indian Media Leaders Summit</td>
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## Q3: Jul - Sep

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<th>Date</th>
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<tr>
<td>25-26 Aug</td>
<td>Indian Printers Summit</td>
<td>Chennai, INDIA</td>
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<tr>
<td>28-30 Sep</td>
<td>World News Media Congress</td>
<td>Taipei, TAIWAN</td>
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## Q4: Oct - Dec

<table>
<thead>
<tr>
<th>Date</th>
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<tbody>
<tr>
<td>26-27 Oct</td>
<td>World Printers Summit</td>
<td>Frankfurt, GERMANY</td>
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<tr>
<td>02-04 Nov</td>
<td>Digital Media LATAM</td>
<td>Mexico City, MEXICO</td>
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<tr>
<td>09-10 Nov</td>
<td>Digital Media Europe</td>
<td>Vienna, AUSTRIA</td>
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<tr>
<td>24-25 Nov</td>
<td>Digital Media Middle East</td>
<td>Riyadh, SAUDI ARABIA</td>
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<tr>
<td>01-03 Dec</td>
<td>Digital Media Asia</td>
<td>Hong Kong</td>
</tr>
<tr>
<td>TBC Dec</td>
<td>Spanish Media Leaders Summit</td>
<td>Madrid, SPAIN</td>
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## WAN-IFRA Connect Portfolio

### BRANDING
- Build your Brand
- 16 Global Conferences
- Webinars
- Online Advertising
- Trend Reports
- Newsletter Banners
- Marketing Emails
- Sponsored Content
- International Awards
- Ambassador Program
- Directory Listing

### EXPERT KNOWLEDGE
- Convey your Expertise
- Thought Leader Articles
- Event Speaking Opportunities
- Community Specific Webinars
- Trend Reports
- Customised Events
- Whitepaper Collaboration

### RELATIONSHIP MANAGEMENT
- Enhance your Relationships
- 16 Global Conferences
- Social Events
- Board Dinners
- Board Meetings

### LEAD GENERATION
- Generate Quality Leads
- 16 Global Conferences
- Webinars
- Exhibiting Opportunities
- Community Specific Webinars
- International Awards
- Targeted Emails
- Speed Meetings
- Customised Events

## Products by Community

<table>
<thead>
<tr>
<th>DIGITAL REVENUE NETWORK</th>
<th>CEOs</th>
<th>EDITORS</th>
<th>PRINT</th>
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</thead>
<tbody>
<tr>
<td>Conferences</td>
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<td>World Printers Summit Indian Printers Summit</td>
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<tr>
<td>Newsletters</td>
<td>Digital Business Executive News Service Leadership &amp; Strategy</td>
<td>Executive News Service World Editors Forum</td>
<td>Executive News Service World Printers Forum</td>
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<td>Webinars</td>
<td>Customized Topics Customized Topics</td>
<td>Customized Topics</td>
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