On 8 June, we will hold expert discussions on what publishers need to keep in mind when planning for a new content management system in their organization. An effective CMS solution must focus on maintaining an optimal relationship with your customers and used as a means to link your overall business goals. Join us and learn from experts and solution providers on the steps you need to take when thinking of investing in a new CMS solution in your organization!

2021 will continue to be a year of further collaboration and joint learnings as publishers tackle all the same challenges around the world.

On 8 – 10 June, newsroom leaders around the world will meet to discuss how newsrooms have changed in the past months and their plans for 2021 in leading remotely while remaining agile. How are publishers adding value for their readers to keep them on board and engaged during these challenging times?

Join us for inspiration and discussions! This year we will devote one day on CMS solutions.

**INTERNATIONAL NEWSROOM SUMMIT**

08-10 Jun • Virtual • 120-150 attendees

**Target Audience**

Editors-in-Chief, Managing Editors, Digital Editors, Video Editors, Social Media Editors, Content Officers, Content Distributors, Mobile Editors, Publishers, General Managers, Senior Managers, Multimedia Editors, Web Assistant Editors, Section Heads, Analytics Managers, Heads of Paid Content and more.
Sponsorship Opportunities:

**PLATINUM**

Be recognised as the Platinum Sponsor on all marketing and communications.

This sponsorship is tailored to your needs. Combine your favorite sponsorship opportunities or let us know how you want to showcase your brand and we can customize the opportunities for you.

Includes all core entitlements and 20 event tickets.

ASK US!

**GOLD**

Host your own 30 min session. Submit a relevant, educational topic, provide your own expert speaker and work closely with our staff to get your session up and running. WAN-IFRA reserves the right to decline the topic if it is of little relevance to the event audience.

Connect with attendees on the Meeting Hub throughout the conference duration.

Receive attendee contact list including name, title, company and email address (subject to their agreement upon registration).

Be featured on the “Meet the Sponsors” mailing where we introduce you alongside other sponsors to the attendees.

Corporate profile featured on the Event Website.

Be featured at the Virtual Exhibition where attendees can view and download your company materials (Videos and PDFs) throughout the conference duration.

Be featured on the rotating banner on the top of the event feed.

Company Logo featured on all marketing (website & mailings).

Complimentary ten (10) event tickets to share with your staff and clients.

5,000 €*
**SILVER**

Your marketing video will be played at the beginning of the session - max 30 sec.

Logo acknowledgement as “Brought to you by” within the specific session featured on the event programme.

Connect with attendees on the Meeting Hub throughout the conference duration.

Receive attendee contact list including name, title, company and email address (subject to their agreement upon registration).

Be featured on the "Meet the Sponsors" mailing where we introduce you alongside other sponsors to the attendees.

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Be featured at the Virtual Exhibition where attendees can view and download your company materials (Videos and PDFs) throughout the conference duration.

Be featured on the rotating banner on the top of the event feed.

Company Logo featured on all marketing (website & mailings).

Complimentary two (2) event tickets to share with your staff and clients.

3,000 €*

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**BRONZE**

Corporate profile featured on the Event Website.

Connect with attendees on the Meeting Hub throughout the conference duration.

Receive attendee contact list including name, title, company (subject to their agreement upon registration).

Be featured on the rotating banner on the top of the event feed.

Company Logo featured on all marketing (website & mailings).

Complimentary two (2) event tickets to share with your staff and clients.

1,500 €*
WAN-IFRA Connect Portfolio

**BRANDING**
Build your Brand
- 16 Global Conferences
- Webinars
- Online Advertising
- Trend Reports
- Newsletter Banners
- Marketing Emails
- Sponsored Content
- International Awards
- Ambassador Program
- Directory Listing

**EXPERT KNOWLEDGE**
Convey your Expertise
- Thought Leader Articles
- Event Speaking Opportunities
- Community Specific Webinars
- Trend Reports
- Customised Events
- Whitepaper Collaboration

**RELATIONSHIP MANAGEMENT**
Enhance your Relationships
- 16 Global Conferences
- Social Events
- Board Dinners
- Board Meetings

**LEAD GENERATION**
Generate Quality Leads
- 16 Global Conferences
- Webinars
- Exhibiting Opportunities
- Community Specific Webinars
- International Awards
- Targeted Emails
- Speed Meetings
- Customised Events

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**DIGITAL REVENUE NETWORK**

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<tr>
<th>Conferences</th>
<th>World News Media Congress</th>
<th>Digital Media</th>
<th>Media Leaders Summit</th>
<th>APAC, Middle Eastern, LATAM, Francophone, Indian, Spanish</th>
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<td>The Tools &amp; Trends in Content Management Systems</td>
<td>Reader Revenue</td>
<td>World Media Trends Outlook</td>
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<td>Webinars</td>
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<td>World News Media Congress</td>
<td>World Printers Summit</td>
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<td>Digital Media</td>
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<td>Indian Printers Summit</td>
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<td>Trends in Newsrooms Series</td>
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