Conferences
2021
Learnings That Give You An Edge
WAN-IFRA 2021
Around the World with 16 Meeting Points

WORLD NEWS MEDIA CONGRESS

1 World News Media Congress
   01-03 Dec
   Taiwan, TAIPEI

MEDIA LEADERS SUMMITS

1 APAC
   07-08 Apr
   Virtual

2 LATAM
   10-13 May
   Virtual

3 Middle Eastern
   19-20 May
   Virtual

4 Francophone
   25-27 May
   Virtual

5 Indian
   28-29 Jun
   Virtual

6 Spanish
   tbc Dec
   Madrid

DIGITAL MEDIA CONFERENCES

1 India
   02-04 Mar
   Virtual

2 Africa
   06-07 July
   Virtual

3 LATAM
   04-07 Oct
   Virtual

4 Europe
   07-10 Sep
   Virtual

5 Middle East
   24-25 Nov
   Riyadh, SAUDI ARABIA

6 Asia
   24-26 Aug
   Virtual

NEWSROOM SUMMIT

1 International Newsroom Summit
   08-10 Jun
   Virtual

PRINTERS SUMMITS

1 Indian Printers Summit
   21-22 Sep
   Chennai, INDIA

2 World Printers Summit
   12-14 Oct
   Virtual
WORLD NEWS MEDIA CONGRESS

Golden Pen of Freedom
World Media Leaders Summit
World Editors Summit
World News Day
Women in News Summit
Digital Media Awards Worldwide

01 - 03 Dec • Taipei • 800 -1000 attendees

Since 1948, the World News Media Congress is the most important annual gathering of news media leaders. Over three days, the Congress and Forums address the business, journalism, policy and freedom issues facing the industry. A Gala Dinner and a reception offer unmatched networking opportunities for delegates, speakers and partnering technology entrepreneurs. WNMC.21 will see a renewed offering via:

Golden Pen of Freedom Award, an annual award made by WAN-IFRA to recognise the outstanding action, in writing or deed, of an individual, a group or an institution in the cause of press freedom. The 2020 laureate is Jineth Bedoya Lima from Columbia.

World Media Leaders Summit, a stream for publishers, owners, CEOs and all those invested in building sustainable news organisations.

The World Editors Summit, for editors, editorial managers and journalists who put journalism and its freedoms first when leading their newsrooms through challenging times.

World News Day, aims to raise awareness of the critical role that journalists play in providing credible and reliable news in the rapidly changing world.

Women in News Summit, an invigorating gathering to support WAN-IFRA’s sector-leading initiative to increase women’s leadership and voice in news.

Digital Media Awards Worldwide, the news media industry’s only truly global digital media competition. The 2021 winners will come from the winners of our 2020 regional Digital Media Awards.

Contact us today for all sponsoring possibilities:
connect@wan-ifra.org
WAN-IFRAs Media Leaders Summits address the biggest questions facing change-makers and top executives at news publishers around the world.

These high-level strategic conferences reflect on the future of news and media, and showcase best practices from leading newsrooms, as well as innovative business models that will transform the media and publishing landscape.

**APAC**
07-08 Apr • Virtual • 350 - 400 attendees

**LATAM**
10-13 May • Virtual • 350 - 400 attendees

**MIDDLE EASTERN**
19-20 May • Virtual • 250 - 300 attendees

**FRANCOPHONE**
25-27 May • Virtual • 150 - 200 attendees

**INDIAN**
28-29 Jun • Virtual • 350 - 400 attendees

**SPANISH**
tbc Dec • Madrid • 150 - 200 attendees

Contact us today for all sponsoring possibilities: connect@wan-ifra.org
DIGITAL MEDIA CONFERENCES

These conferences focus on digital revenues. They offer ideas on digital trends, technology and revenue strategies with a special focus on advertising and subscriptions. It combines local cases with international success stories and prioritizes networking and roundtable discussions.

It also offers inspiring presentations from keynote speakers, engaging breakout sessions, practical workshops and features a tech & services marketplace.

The presentation of the regional Digital Media Awards takes place in the respective events.

DIGITAL MEDIA INDIA
02-04 Mar • Virtual • 150-200 attendees

DIGITAL MEDIA AFRICA
06-07 July • Virtual • 150-200 attendees

DIGITAL MEDIA LATAM
04-07 Oct • Virtual • 400-450 attendees

DIGITAL MEDIA EUROPE
07-10 Sep • Virtual • 300-350 attendees

DIGITAL MEDIA MIDDLE EAST
24-25 Nov • Riyadh • 150-200 attendees

DIGITAL MEDIA ASIA
24-26 Aug • Virtual • 350-400 attendees

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NEWSROOM SUMMIT

A meeting point for editors and newsroom managers to discuss and share experiences on transforming their newsrooms.

INTERNATIONAL NEWSROOM SUMMIT
08-10 Jun • Virtual • 120-150 attendees

PRINTERS SUMMITS

The annual meeting point for our global print community within WAN-IFRA.

It will address all print related questions and bring together printers, materials suppliers and equipment manufacturers for the print production value chain from prepress to press and to product finishing and delivery. The printing summits feature a tech and service marketplace.

INDIAN PRINTERS SUMMIT
21-22 Sep • Chennai • 300-350 attendees

WORLD PRINTERS SUMMIT
12-14 Oct • Virtual • 200-300 attendees
2021 CONFERENCES CALENDAR

**Q1: Jan - Mar**

- **02-04 Mar**: Digital Media India VIRTUAL

**Q2: Apr - Jun**

- **07-08 Apr**: APAC Media Leaders Summit VIRTUAL
- **10-13 May**: LATAM Media Leaders Summit VIRTUAL
- **19-20 May**: Middle Eastern Media Leaders Summit VIRTUAL
- **25-27 May**: Francophone Media Leaders Summit VIRTUAL
- **08-10 Jun**: International Newsroom Summit VIRTUAL
- **28-29 Jun**: Indian Media Leaders Summit VIRTUAL

**Q3: Jul - Sep**

- **06-07 July**: Digital Media Africa VIRTUAL
- **24-26 Aug**: Digital Media Asia VIRTUAL
- **07-10 Sep**: Digital Media Europe VIRTUAL
- **21-22 Sep**: Indian Printers Summit Chennai, INDIA

**Q4: Oct - Dec**

- **04-07 Oct**: Digital Media LATAM VIRTUAL
- **12-14 Oct**: World Printers Summit VIRTUAL
- **24-25 Nov**: Digital Media Middle East Riyadh, SAUDI ARABIA
- **01-03 Dec**: World News Media Congress Taipei, TAIWAN
- **TBC Dec**: Spanish Media Leaders Summit Madrid, SPAIN
WAN-IFRA Connect Portfolio

BRANDING
- Build your Brand
  - 16 Global Conferences
  - Webinars
  - Online Advertising
  - Trend Reports
  - Newsletter Banners
  - Marketing Emails
  - Sponsored Content
  - International Awards
  - Ambassador Program
  - Directory Listing

EXPERT KNOWLEDGE
- Convey your Expertise
  - Thought Leader Articles
  - Event Speaking Opportunities
  - Community Specific Webinars
  - Trend Reports
  - Customised Events
  - Whitepaper Collaboration

RELATIONSHIP MANAGEMENT
- Enhance your Relationships
  - 16 Global Conferences
  - Social Events
  - Board Dinners
  - Board Meetings

LEAD GENERATION
- Generate Quality Leads
  - 16 Global Conferences
  - Webinars
  - Exhibiting Opportunities
  - Community Specific Webinars
  - International Awards
  - Targeted Emails
  - Speed Meetings
  - Customised Events

Products by Community

DIGITAL REVENUE NETWORK

CEOs
- World News Media Congress
- Media Leaders Summit
- APAC, Middle Eastern, LATAM, Francophone, Indian, Spanish

EDITORS
- World News Media Congress
- Newsroom Summit
- Trends in Newsrooms Series
- The Newsroom Barometer
- The Tools & Trends in Content Management Systems

PRINT
- World Printers Summit
- Indian Printers Summit
- The Tools & Trends in Content Management Systems
- World Printers Forum Outlook

Conferences
- World News Media Congress
  - Digital Media
  - India, Africa, LATAM, Europe, Middle East, Asia

Reports
- The Tools & Trends in Content Management Systems
  - Reader Revenue

Newsletters
- Digital Business
  - Executive News Service
  - Leadership & Strategy

Webinars
- Customized Topics
  - Customized Topics
  - Customized Topics

Directory
- Technology Guide & Directory
  - Technology Guide & Directory
  - Technology Guide & Directory

Connect