Digital Media Conferences 2021

Sponsorship Brochure

Digital Media Middle East & Middle Eastern Digital Media Awards
24-25 Nov 2021 • Riyadh

Digital Media Europe & European Digital Media Awards
07-09 Sep 2021 • Virtual

Digital Media Africa & African Digital Media Awards
06-07 July 2021 • Virtual

Digital Media Asia & Asian Digital Media Awards
24-26 Aug 2021 • Virtual

Digital Media LATAM & LATAM Digital Media Awards
04-07 Oct 2021 • Virtual

Digital Media India & Indian Digital Media Awards
02-04 Mar 2021 • Virtual

World Association of News Publishers
WAN-IFRA DM Series emphasizes digital revenue topics and depending on the region covers key issues such as digital transformation, diversification of revenue streams, media trends, digital subscription, reader engagement, advertising and media innovation.

It combines local cases with international success stories, features established publishers who have become disruptors in their communities and prioritizes networking and roundtable discussions.

If you are working on a product or solution that can support publishers improving and navigating through their digital transformation, this is the place to be! In some of the regions you can even secure an exhibition Table Top and be part of the Speed Meeting session!

The WAN-IFRA Digital Media Awards is the news media industry’s only truly global digital media competition. It recognizes outstanding work done by news publishers in digital media and are an integral part of each regional Digital Media event.

Target Audience

CEOs, Editors-in-Chief, COOs, CMOs, CTOs, Chief Digital Officers, Managing Directors, Publishers, Digital Revenue Strategists, Innovation Managers, Online Product/Project Managers, Heads of Digital Business Units and more.
1. DIGITAL MEDIA INDIA
02-04 Mar • Virtual • 150-200 attendees

2. DIGITAL MEDIA AFRICA
06-07 July • Virtual • 150-200 attendees

3. DIGITAL MEDIA LATAM
04-07 Oct • Virtual • 400-450 attendees

4. DIGITAL MEDIA EUROPE
07-10 Sep • Virtual • 300-350 attendees

5. DIGITAL MEDIA MIDDLE EAST
24-25 Nov • Riyadh • 150-200 attendees

6. DIGITAL MEDIA ASIA
24-26 Aug • Virtual • 350-400 attendees
Sponsorship Opportunities:

**GOLD**
- Host your own 30 min session.
- Submit a relevant, educational topic, provide your own expert speaker and work closely with our staff to get your session up and running. WAN-IFRA reserves the right to decline the topic if it is of little relevance to the event audience.
- Corporate profile featured on the Event Website.
- Be featured at the Virtual Exhibition where attendees can view and download your company materials (Videos and PDFs) throughout the conference duration.
- One demo session (of up to 10 minutes) as part of the main program. Limited to the first 10 confirmed sponsors.
- Be featured on the rotating banner on the top of the event feed.
- Corporate profile featured on all marketing (website & mailings).
- Complimentary ten (10) event tickets to share with your staff and clients.

6,000 €*

**SILVER**
- Your marketing video will be played at the beginning of the session - max 30 sec.
- Logo acknowledgement as “Brought to you by” within the specific session featured on the event programme.
- Corporate profile featured on the Event Website.
- Be featured at the Virtual Exhibition where attendees can view and download your company materials (Videos and PDFs) throughout the conference duration.
- One demo session (of up to 10 minutes) as part of the main program. Limited to the first 10 confirmed sponsors.
- Be featured on the rotating banner on the top of the event feed.
- Company Logo featured on all marketing (website & mailings).
- Complimentary four (4) event tickets to share with your staff and clients.

4,000 €*

**BRONZE**
- Corporate profile featured on the Event Website.
- Connect with attendees on the Meeting Hub throughout the conference duration.
- Receive attendee contact list including name, title and company (subject to their agreement upon registration).
- Be featured on the rotating banner on the top of the event feed.
- Company Logo featured on all marketing (website & mailings).
- Complimentary two (2) event tickets to share with your staff and clients.

2,000 €*

*non-members pay an additional 25%
Sponsorship Opportunities:

PLATINUM

Be recognised as the Platinum Sponsor on all marketing and communications.

This sponsorship is tailored to your needs. Combine your favorite sponsorship opportunities or let us know how you want to showcase your brand and we can customize the opportunities for you.

Includes all core entitlements and 20 event tickets.

Ask Us!
**WAN-IFRA Connect Portfolio**

- **BRANDING**
  - Build your Brand
  - 16 Global Conferences
  - Webinars
  - Online Advertising
  - Trend Reports
  - Newsletter Banners
  - Marketing Emails
  - Sponsored Content
  - International Awards
  - Ambassador Program
  - Directory Listing

- **EXPERT KNOWLEDGE**
  - Convey your Expertise
  - Thought Leader Articles
  - Event Speaking Opportunities
  - Community Specific Webinars
  - Trend Reports
  - Customised Events
  - Whitepaper Collaboration

- **RELATIONSHIP MANAGEMENT**
  - Enhance your Relationships
  - 16 Global Conferences
  - Social Events
  - Board Dinners
  - Board Meetings

- **LEAD GENERATION**
  - Generate Quality Leads
  - 16 Global Conferences
  - Webinars
  - Exhibiting Opportunities
  - Community Specific Webinars
  - International Awards
  - Targeted Emails
  - Speed Meetings
  - Customised Events

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**Products by Community**

<table>
<thead>
<tr>
<th>DIGITAL REVENUE NETWORK</th>
<th>CEOs</th>
<th>EDITORS</th>
<th>PRINT</th>
</tr>
</thead>
<tbody>
<tr>
<td>World News Media Congress</td>
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<td>World Printers Summit</td>
</tr>
<tr>
<td>Digital Media India, Africa, LATAM, Europe, Middle East, Asia</td>
<td>Media Leaders Summit APAC, Middle Eastern, LATAM, Francophone, Indian, Spanish</td>
<td>Newsroom Summit</td>
<td>Indian Printers Summit</td>
</tr>
<tr>
<td>Digital Business</td>
<td>Executive News Service Leadership &amp; Strategy</td>
<td>The Newsroom Barometer</td>
<td>World Printers Forum Outlook</td>
</tr>
<tr>
<td>Customized Topics</td>
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<td>The Tools &amp; Trends in Content Management Systems</td>
<td></td>
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</tbody>
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**Connect**