Conferences 2021

Learnings That Give You An Edge
Since 1948, the World News Media Congress is the most important annual gathering of news media leaders. Over three days, the Congress and Forums address the business, journalism, policy and freedom issues facing the industry. A Gala Dinner and a reception offer unmatched networking opportunities for delegates, speakers and partnering technology entrepreneurs. WNMC.21 will see a renewed offering via:

Golden Pen of Freedom Award, an annual award made by WAN-IFRA to recognise the outstanding action, in writing or deed, of an individual, a group or an institution in the cause of press freedom. The 2020 laureate is Jineth Bedoya Lima from Columbia.

World Media Leaders Summit, a stream for publishers, owners, CEOs and all those invested in building sustainable news organisations.

The World Editors Summit, for editors, editorial managers and journalists who put journalism and its freedoms first when leading their newsrooms through challenging times.

World News Day, aims to raise awareness of the critical role that journalists play in providing credible and reliable news in the rapidly changing world.

Women in News Summit, an invigorating gathering to support WAN-IFRA’s sector-leading initiative to increase women’s leadership and voice in news.

Digital Media Awards Worldwide, the news media industry’s only truly global digital media competition. The 2021 winners will come from the winners of our 2020 regional Digital Media Awards.
MEDIA LEADERS SUMMITS

WAN-IFRAs Media Leaders Summits address the biggest questions facing change-makers and top executives at news publishers around the world.

These high-level strategic conferences reflect on the future of news and media, and showcase best practices from leading newsrooms, as well as innovative business models that will transform the media and publishing landscape.

APAC
07-08 Apr • Virtual • 350 - 400 attendees

LATAM
10-13 May • Virtual • 350 - 400 attendees

MIDDLE EASTERN
19-20 May • Virtual • 250 - 300 attendees

FRANCOPHONE
25-27 May • Virtual • 150 - 200 attendees

INDIAN
28-29 Jun • Virtual • 350 - 400 attendees

SPANISH
Tbc Dec • Madrid • 150 - 200 attendees

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connect@wan-ifra.org
These conferences focus on digital revenues. They offer ideas on digital trends, technology and revenue strategies with a special focus on advertising and subscriptions. It combines local cases with international success stories and prioritizes networking and roundtable discussions.

It also offers inspiring presentations from keynote speakers, engaging breakout sessions, practical workshops and features a tech & services marketplace.

The presentation of the regional Digital Media Awards takes place in the respective events.

**DIGITAL MEDIA INDIA**

02-04 Mar • Virtual • 150-200 attendees

**DIGITAL MEDIA AFRICA**

07 July • Virtual • 150-200 attendees

**DIGITAL MEDIA LATAM**

04-07 Oct • Virtual • 400-450 attendees

**DIGITAL MEDIA EUROPE**

07-10 Sep • Virtual • 300-350 attendees

**DIGITAL MEDIA MIDDLE EAST**

TBC • Virtual • 150-200 attendees

**DIGITAL MEDIA ASIA**

24-26 Aug • Virtual • 350-400 attendees
NEWSROOM SUMMIT

A meeting point for editors and newsroom managers to discuss and share experiences on transforming their newsrooms.

INTERNATIONAL NEWSROOM SUMMIT
08-10 Jun • Virtual • 120-150 attendees

PRINTERS SUMMITS

The annual meeting point for our global print community within WAN-IFRA.

It will address all print related questions and bring together printers, materials suppliers and equipment manufacturers for the print production value chain from prepress to press and to product finishing and delivery. The printing summits feature a tech and service marketplace.

WORLD PRINTERS SUMMIT
13-14 Oct • Virtual • 200-300 attendees

EUROPEAN PRINTERS SUMMIT
26-27 Oct • Frankfurt • 200-300 attendees

INDIAN PRINTERS SUMMIT
17-18 Nov • Chennai • 300-350 attendees

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## 2021 CONFERENCES CALENDAR

### Q1: Jan - Mar

<table>
<thead>
<tr>
<th>Date</th>
<th>Conference</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>02-04 Mar</td>
<td>Digital Media India</td>
<td>VIRTUAL</td>
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### Q2: Apr - Jun

<table>
<thead>
<tr>
<th>Date</th>
<th>Conference</th>
<th>Location</th>
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<tbody>
<tr>
<td>07-08 Apr</td>
<td>APAC Media Leaders Summit</td>
<td>VIRTUAL</td>
</tr>
<tr>
<td>10-13 May</td>
<td>LATAM Media Leaders Summit</td>
<td>VIRTUAL</td>
</tr>
<tr>
<td>19-20 May</td>
<td>Middle Eastern Media Leaders Summit</td>
<td>VIRTUAL</td>
</tr>
<tr>
<td>25-27 May</td>
<td>Francophone Media Leaders Summit</td>
<td>VIRTUAL</td>
</tr>
<tr>
<td>08-10 Jun</td>
<td>International Newsroom Summit</td>
<td>VIRTUAL</td>
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<tr>
<td>28-29 Jun</td>
<td>Indian Media Leaders Summit</td>
<td>VIRTUAL</td>
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### Q3: Jul - Sep

<table>
<thead>
<tr>
<th>Date</th>
<th>Conference</th>
<th>Location</th>
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<tbody>
<tr>
<td>07 July</td>
<td>Digital Media Africa</td>
<td>VIRTUAL</td>
</tr>
<tr>
<td>24-26 Aug</td>
<td>Digital Media Asia</td>
<td>VIRTUAL</td>
</tr>
<tr>
<td>07-10 Sep</td>
<td>Digital Media Europe</td>
<td>VIRTUAL</td>
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### Q4: Oct - Dec

<table>
<thead>
<tr>
<th>Date</th>
<th>Conference</th>
<th>Location</th>
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<tbody>
<tr>
<td>04-07 Oct</td>
<td>Digital Media LATAM</td>
<td>Mexico City, MEXICO</td>
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<tr>
<td>13-14 Oct</td>
<td>World Printers Summit</td>
<td>VIRTUAL</td>
</tr>
<tr>
<td>26-27 Oct</td>
<td>European Printers Summit</td>
<td>Frankfurt, GERMANY</td>
</tr>
<tr>
<td>TBC</td>
<td>Digital Media Middle East</td>
<td>VIRTUAL</td>
</tr>
<tr>
<td>17-18 Nov</td>
<td>Indian Printers Summit</td>
<td>Chennai, INDIA</td>
</tr>
<tr>
<td>01-03 Dec</td>
<td>World News Media Congress</td>
<td>Taipei, TAIWAN</td>
</tr>
<tr>
<td>TBC Dec</td>
<td>Spanish Media Leaders Summit</td>
<td>Madrid, SPAIN</td>
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