



73rd World News Media Congress

28 - 30 September 2022
Zaragoza, Spain

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World Association
of News Publishers

In cooperation with



WITH THE HONORARY
PRESIDENCY OF THEIR
MAJESTIES THE KING
AND QUEEN OF SPAIN

Attendees at a Glance

1000+

Participants

80+

Countries

75%

Senior Level

70+

Speakers

500+

Companies

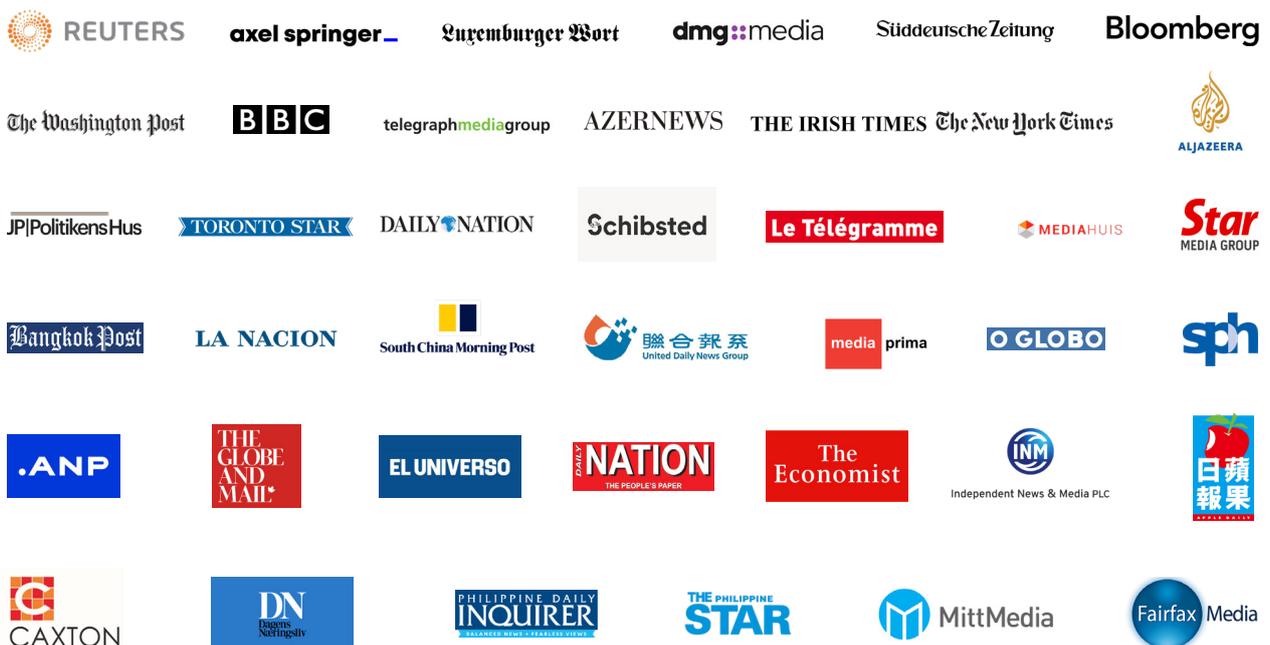


60%
Men



40%
Women

Past Supporters



Meet peers and experts. Make new contacts. Find old friends. Unite to protect media freedom.

The Congress is for CEOs, publishers, editors, women in news, commercial directors, digital directors, advertising directors, product managers, news industry suppliers and academics.

Top Class Speakers



Hear media chiefs address the most important challenges and share latest practices. Feel the pace of the industry, discover innovative tools and new technologies. Learn from game-changers.

Previous speakers:



MATT MURRAY

Editor in Chief
The Wall Street Journal &
Dow Jones Newswires
USA



KRISTIN SKOGEN LUND

CEO
Schibsted
Norway



ALESSANDRA GALLONI

Editor in Chief
Reuters
UK



TOYOSI OGUNSEYE

Head of West Africa
BBC
Nigeria



BHARAT GUPTA

CEO
Jagran New Media
India



CHANI GUYOT

Founder
Director RED/ACCIÓN
Argentina

“It was an absolute pleasure to be able to contribute to the Congress. The rest of the conference was brilliant, informative and extremely well organised. Many congratulations to you and your team.”

Nina Goswami

Creative Diversity Lead for the 50:50 Project and BBC New, UK

“What a wonderful conference! Honestly one of the most useful and interesting events I’ve attended in a long time. And so good to see truly global representation from all corners of the world. Congratulations to the diligent organising team on a job very well done. Thank you!”

Corinne Podger

Founder, Digital Skills Agency, Australia

“Thanks so much for the wonderful and very productive conference. There is always so much to learn and some to share. WAN-IFRA as a platform for debate and discussion is so valuable in these challenging times for news media.”

Ritu Kapur

Co-founder and CEO, The Quint, India

Programme



Spread over three days, the Congress, its various summits and fora will address key issues facing our industry. Many side and social events, including Gala Dinner and Reception, offer unmatched networking opportunities for delegates, speakers and technology partners.

Golden Pen of Freedom Award

Awarded by WAN-IFRA in recognition of outstanding action, in writing or deed, in the cause of press freedom.

Digital Media Awards Worldwide

The news media industry's only truly global digital media competition. The 2022 winners are selected from winners of the 2022 regional Digital Media Awards.

Women in News Summit

An invigorating gathering to support WAN-IFRA's sector-leading initiative to increase women's leadership and voice in news.

World Media Leaders Summit

A focused conference stream for publishers, owners, CEOs and all those invested in building sustainable news organisations.

The World Editors Summit

For editorial leaders who put journalism and its freedoms first when leading their newsrooms through these challenging times.

World News Day

World News Day is a global campaign, celebrated on 28 September each year, when newsrooms show the value and backstory of their journalism. In 2022, World News Day activities will form an integral part of the World News Media Congress.

The World News Media Congress is the most important annual gathering of news media leaders and has been so since 1948. It is organised and hosted by WAN-IFRA, the World Association of News Publishers, at a different location each year. Typically some 700 to 1500 C-level decision-makers from more than 80 countries have attended the physical event. When Congress was forced to go virtual, over 1000 news media leaders, from 84 countries, joined online discussions. The Congress hosts important community meetups. Chief Editors meet for the annual World Editors Forum and Women in News gather for their yearly summit.