Three annual meeting points for our global print community within WAN-IFRA. It will address all print related questions and bring together printers, materials suppliers and equipment manufacturers for the print production value chain from prepress to press to product finishing and delivery.

Our Printers Summit features two regional By-Invitation only in-person events (Europe and India) and one virtual World Printers Summit.

**WORLD PRINTERS SUMMIT**

18-19 May • Virtual • 200-300 attendees

**INDIAN PRINTERS SUMMIT**

14-15 Sep • Delhi • 150-200 attendees

**EUROPEAN PRINTERS SUMMIT**

26-27 Oct • Frankfurt • 100-150 attendees
In this 2022 VIRTUAL EDITION, we will continue to address the topic of Sustainability and dedicate three days of conversations on the industry’s common efforts to reduce its environmental footprint.

World Printers Summit

VIRTUAL • 18-19 MAY

The annual meeting point for the global print community, brought to you by WAN-IFRA’s World Printers Forum.

In this 2022 virtual edition, we will continue to address the topic of Sustainability and dedicate 3 days of conversations on the industry’s common efforts to reduce its environmental footprint.

Become a sponsor and show your peers how your print media solutions can contribute to a lesser impact on the environment.

Target Audience

Publishers, Production Directors, Procurement Directors, Technical Directors.
Sponsorship Opportunities:

**PLATINUM**

Be recognised as the Platinum Sponsor on all marketing and communications.

This sponsorship is tailored to your needs. Combine your favorite sponsorship opportunities or let us know how you want to showcase your brand and we can customize the opportunities for you.

**GOLD**

Host your own 30 min session. Submit a relevant, educational topic, provide your own expert speaker and work closely with our staff to get your session up and running. WAN-IFRA reserves the right to decline the topic if it is of little relevance to the event audience.

Logo acknowledgment as Brought to you by under your session description featured on the event programme.

Connect with attendees on the Meeting Hub throughout the conference duration.

Receive attendee contact list including name, job title, company and email address (subject to their agreement upon registration).

Corporate profile featured on the Event Website.

Be featured at the Virtual Exhibition where attendees can view and download your company materials (Videos and PDFs) throughout the conference duration.

Be featured on the rotating banner on the top of the event feed.

Company Logo featured on all marketing (website & mailings).

Complimentary ten (10) event tickets to share with your staff and clients.

**SILVER**

Your marketing video will be played at the beginning of the session - max 30 sec.

Logo acknowledgment as Sponsored by under the session description featured on the event programme.

Connect with attendees on the Meeting Hub throughout the conference duration.

Receive attendee contact list including name, job title, company and email address (subject to their agreement upon registration).

Corporate profile featured on the Event Website.

Be featured at the Virtual Exhibition where attendees can view and download your company materials (Videos and PDFs) throughout the conference duration.

Be featured on the rotating banner on the top of the event feed.

Company Logo featured on all marketing (website & mailings).

Complimentary four (4) event tickets to share with your staff and clients.

**BRONZE**

Corporate profile featured on the Event Website.

Connect with attendees on the Meeting Hub throughout the conference duration.

Receive attendee contact list including name, job title and company (subject to their agreement upon registration).

Be featured on the rotating banner on the top of the event feed.

Company Logo featured on all marketing (website & mailings).

Complimentary two (2) event tickets to share with your staff and clients.

5,000 €* 3,000 €* 1,500 €*
Additional Sponsorship Opportunities
Increase your brand visibility with one of the sponsorship options below.

EXCLUSIVE PRE-EVENT EDM SPONSOR

- One banner ad (to be provided by sponsor) to be featured in all pre-event mailings.
- Receive attendee contact list including name, job title, company and email address (subject to their agreement upon registration).
- Corporate profile featured on the Event Website.
- Company Logo featured on all marketing (website & mailings).
- Complimentary four (4) event tickets to share with your staff and clients.

4,000 €*

ADD ON MAILING

- Your opportunity for pre- or post- event mailing to all conference attendees.
- On your behalf, WAN-IFRA will send your personalized message to all registered attendees.
- Only 2 available.
- Complimentary four (4) event tickets to share with your staff and clients.

4,000 €*
Conveniently located in the city of Frankfurt, easily accessible from all over Europe, the print community can continue to focus on what matters: to meet each other and have meaningful conversations.

European Printers Summit
26-27 OCTOBER • FRANKFURT, GERMANY

After the successful inaugural EPS 2021, European printing directors and procurement professionals will come together again for in-person meetings with materials and solution providers and exchange ideas and learnings with their peers over round table discussions. The evening cocktail reception will be a perfect opportunity to chill out and say ‘Prost’ to your industry colleagues.

This event continues to be an exclusive, invitation-only gathering, taking place in Frankfurt, Germany.

There will be no major distractions, instead a straightforward and uncomplicated meeting point for suppliers to meet their clients once again.

Invited European print professionals will be given access to a matchmaking platform that will predetermine their meeting agenda. Based on each participant’s preferences, WAN-IFRA will allocate each attendee with a set of pre-booked appointments which matches the respective supplier’s agenda.
Indian Printers Summit
14-15 SEPTEMBER • DELHI, INDIA

After successful debut in a new 'invitation-only' format in the year 2021, the traditional annual gathering of South Asian print professionals and suppliers returns on 14-15 September this year in Delhi.

Welcome Dinner on 14 September and full day of networking and in-person meetings with product and solution providers will mark the day on 15 September. Two panels during the day will discuss the contemporary technology topics for post-pandemic efficiency and optimised operations.

Invited Indian print professionals will be given access to a matchmaking platform that will predetermine their meeting agenda. Based on each participant’s preferences, WAN-IFRA will allocate each attendee with a set of pre-booked appointments which matches the respective supplier’s agenda.

Only a limited number of meeting table and invitations available. A once in a year opportunity to exchange ideas and network with industry peers. Be a part of it.
Sponsorship Opportunities:
European and Indian Printers Summit

Meeting Package 1
- 2 Table + 8 chairs.
- Up to 2 company roll ups allowed, brought by the sponsor.
- Possibility to display company literature at the venue, at a specific designated area.
- Guaranteed pre-arranged 20-minute meetings with attending print production executives.
- Company logo featured on all marketing collaterals (website, mailings & on-site logo wall).
- Corporate profile featured on the event website.
- Receive attendee contact list including name, job title, company and email address (subject to their agreement upon registration).
- Complimentary 4 event staff tickets.
- Included in the tickets: on-site food and beverages and cocktail reception.

Meeting Package 2
- 1 Table + 4 chairs.
- Up to 1 company roll up allowed, brought by the sponsor.
- Possibility to display company literature at the venue, at a specific designated area.
- Guaranteed pre-arranged 20-minute meetings with attending print production executives.
- Company logo featured on all marketing collaterals (website, mailings & on-site logo wall).
- Corporate profile featured on the event website.
- Receive attendee contact list including name, job title, company and email address (subject to their agreement upon registration).
- Complimentary 2 event staff tickets.
- Included in the tickets: on-site food and beverages and cocktail reception.

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<thead>
<tr>
<th>European Printers Summit</th>
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<th>European Printers Summit</th>
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Contact us today for all sponsoring possibilities: connect@wan-ifra.org
Sponsorship Add-Ons
European and Indian Printers Summit

SOCIAL DISTANCING WRISTBANDS

With the return of in-person events, it is crucial to respect people’s physical boundaries. If someone is uncomfortable with how he/she is approached, it might lead to a misconnection from what could have potentially been a great contact or a business relationship.

- Sponsor the 3 colored bracelets to signal attendees boundaries.
  - Red: keep distance, no contact.
  - Yellow: still cautious, but welcome conversations.
  - Green: ok with handshakes and high-fives.
- Produce the colored bracelets and send them to the event location prior to the start of the summit. A board announcing who’s sponsoring the bracelets will be positioned next to them.
- Minimum: 150 each color

BRANDED FACIAL MASKS

- Help us comply with safety measures by sponsoring the event’s official face masks. Have your brand displayed on the masks that we will distribute to all attendees.
- Produce the FFP2 face masks with your logo / message and send them to the event location prior to the start of the summit.
- Minimum: 300

LANYARDS

- Your brand will be prominently visible on the lanyards worn by the event attendees throughout the event duration. Produce the lanyards with your corporate identity and send them to the event location prior to the start of the conference.
- Minimum: 150

*non-members pay an additional 25%
Sponsorship Add-Ons

European and Indian Printers Summit

**ECO-FRIENDLY BAGS**
- Each attendee will receive an eco-friendly reusable bag that’s branded with your corporate identity and the event logo. Produce the bags with your corporate identity and send them to the event location prior to the start of the summit, together with any marketing inserts you wish to include in the bag.
- Minimum: 100

**MAILING**
- On your behalf we will send a dedicated mailing to all the registered attendees, before or after the event. Provide us with your content and we will send it out to them all.
- Only 2 available!

**EUROPEAN & INDIAN**

- **ECO-FRIENDLY BAGS**
  - 2,000 €*

- **MAILING**
  - 4,000 €*

**NETWORKING COCKTAIL RECEPTION**

Because there’s always a reason to celebrate! This opportunity is customised.

Reach out to us for more information.

**EUROPEAN PRINTERS SUMMIT**

- **12,000 €**

**INDIAN PRINTERS SUMMIT**

- **6,000 €**

*non-members pay an additional 25%
WAN-IFRA Connect Portfolio

**BRANDING**
- Build your Brand
- 16 Global Conferences
- Webinars
- Online Advertising
- Trend Reports
- Newsletter Banners
- Marketing Emails
- Sponsored Content
- International Awards
- Ambassador Program
- Directory Listing

**EXPERT KNOWLEDGE**
- Convey your Expertise
- Thought Leader Articles
- Event Speaking Opportunities
- Community Specific Webinars
- Trend Reports
- Customised Events
- Whitepaper Collaboration

**RELATIONSHIP MANAGEMENT**
- Enhance your Relationships
- 16 Global Conferences
- Social Events
- Board Dinners
- Board Meetings

**LEAD GENERATION**
- Generate Quality Leads
- 16 Global Conferences
- Webinars
- Exhibiting Opportunities
- Community Specific Webinars
- International Awards
- Targeted Emails
- Speed Meetings
- Customised Events

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**Products by Community**

<table>
<thead>
<tr>
<th>DIGITAL REVENUE NETWORK</th>
<th>CEOs</th>
<th>EDITORS</th>
<th>PRINT</th>
</tr>
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<tbody>
<tr>
<td><strong>Conferences</strong></td>
<td>World News Media Congress</td>
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<td>European Printers Summit</td>
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<td></td>
<td>Digital Media</td>
<td>Media Leaders Summit</td>
<td>World Printers Summit</td>
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<td>India, Africa, LATAM, Europe, Middle East, Asia</td>
<td>APAC, Middle Eastern, LATAM, Indian</td>
<td>Indian Printers Summit</td>
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<td></td>
<td>Forum Francophone</td>
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<tr>
<td><strong>Reports</strong></td>
<td>World Press Trends</td>
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<td>World Printers Forum</td>
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<td></td>
<td>Reader Revenue – DME22 Takeaways</td>
<td>The Data-Centric Champions</td>
<td>Distribution As A Profit Centre</td>
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<td>What’s Your Newsletter Strategy?</td>
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<td><strong>Newsletters</strong></td>
<td>Digital Business</td>
<td>Executive News Service</td>
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<td>Leadership &amp; Strategy</td>
<td>World Editors Forum</td>
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<tr>
<td><strong>Webinars</strong></td>
<td>Customized Topics</td>
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