WAN-IFRAs Media Leaders Summits address the biggest questions facing change-makers and top executives at news publishers around the world.

The news media industry is going through a seismic shift, trying to cope with disruptions to its traditional business models. The pandemic has exposed the vulnerabilities of relying primarily on advertising revenue, proving that those who pivoted to audience centric approach with unique and value added content, were rewarded with an increase in digital revenues.

The goal of the Media Leaders Summits is to provide insights, trends and best practices that allow decision makers to re-evaluate business strategies, return to stability and ultimately, achieve long-term sustainability for their news organisations.

Target Audience

CEO’s, Publishers, Managing Directors, Editors-in-Chief, CMO’s, Media Leaders, Chief Executives, Senior Managers, Chief Digital Officers, Revenue Managers, Researchers and more.

By becoming a sponsoring partner you will join WAN-IFRA’s global network of decision makers, and become part of a collective discussion seeking solutions. As an industry tool provider you can have a direct impact in supporting the industry in its transformation journey.
Events Worldwide

1. MIDDLE EASTERN
15-17 Mar • Virtual • 250 - 300 attendees

2. LATAM
17-19 May • Virtual • 450 - 500 attendees

3. ASIAN
24-26 May • Virtual • 450 - 450 attendees

4. INDIAN
28-30 Jun • Virtual • 200 - 250 attendees
Sponsorship Opportunities

**PLATINUM**

Be recognised as the Platinum Sponsor on all marketing and communications. This sponsorship is tailored to your needs. Combine your favorite sponsorship opportunities or let us know how you want to showcase your brand and we can customize the options for you.

**GOLD**

- Host your own 30 min session. Submit a relevant, educational topic, provide your own expert speaker and work closely with our staff to get your session up and running. WAN-IFRA reserves the right to decline the topic if it is of little relevance to the event audience.
- Logo acknowledgment as *Brought to you by* under your session description featured on the event programme.
- Receive attendee contact list including name, job title, company and email address (subject to their agreement upon registration).
- Corporate profile featured on the Event Website.
- Company Logo featured on all marketing (website & mailings).
- Complimentary ten (10) event tickets to share with your staff and clients.

**ASK US!**

**5,000 €* **

*non-members pay an additional 25%
Sponsorship Opportunities

**SILVER**

- Your marketing video will be played at the beginning of the session - max 30 sec.
- Logo acknowledgment as Sponsored by under the session description featured on the event programme.
- Receive attendee contact list including name, job title, company and email address (subject to their agreement upon registration).
- Corporate profile featured on the Event Website.
- One demo session (of up to 5 minutes) as part of the main program. Limited to the first 10 confirmed sponsors.
- Company Logo featured on all marketing (website & mailings).
- Complimentary four (4) event tickets to share with your staff and clients.

3,000 €*

**BRONZE**

- Corporate profile featured on the Event Website.
- Receive attendee contact list including name, job title and company (subject to their agreement upon registration).
- Company Logo featured on all marketing (website & mailings).
- Complimentary two (2) event tickets to share with your staff and clients.

1,500 €*

*non-members pay an additional 25%
Sponsorship Add-Ons

Increase your brand visibility by upgrading your sponsorship package with these add-on sponsorship opportunities

**EXCLUSIVE PRE-EVENT EDM SPONSOR**

- One banner ad (to be provided by sponsor) to be featured in all pre-event mailings.
- Receive attendee contact list including name, job title, company and email address (subject to their agreement upon registration).
- Corporate profile featured on the Event Website.
- Company Logo featured on all marketing (website & mailings).
- Complimentary four (4) event tickets to share with your staff and clients.

4,000 €*

**ADD ON MAILING**

- Your opportunity for pre- or post- event mailing to all conference attendees.
- On your behalf, WAN-IFRA will send your personalized message to all registered attendees.
- Only 2 available.
- Complimentary four (4) event tickets to share with your staff and clients.

4,000 €*
WAN-IFRA Connect Portfolio

BRANDING
Build your Brand
- 16 Global Conferences
- Webinars
- Online Advertising
- Trend Reports
- Newsletter Banners
- Marketing Emails
- Sponsored Content
- International Awards
- Ambassador Program
- Directory Listing

EXPERT KNOWLEDGE
Convey your Expertise
- Thought Leader Articles
- Event Speaking Opportunities
- Community Specific Webinars
- Trend Reports
- Customised Events
- Whitepaper Collaboration

RELATIONSHIP MANAGEMENT
Enhance your Relationships
- 16 Global Conferences
- Social Events
- Board Dinners
- Board Meetings

LEAD GENERATION
Generate Quality Leads
- 16 Global Conferences
- Webinars
- Exhibiting Opportunities
- Community Specific Webinars
- International Awards
- Targeted Emails
- Speed Meetings
- Customised Events

Products by Community

DIGITAL REVENUE NETWORK
CEOs
- World News Media Congress
- Media Leaders Summit
- APAC, Middle Eastern, LATAM, Indian

Editors
- World News Media Congress
- Newsroom Summit
- CMS Solutions Day

PRINT
- European Printers Summit
- World Printers Summit
- Indian Printers Summit

Conferences
- World News Media Congress
- Digital Media
- India, Africa, LATAM, Europe, Middle East, Asia
- Forum Francophone

Reports
- World Press Trends
- Reader Revenue – DME22 Takeaways
- What’s Your Newsletter Strategy?
- The Data-Centric Champions

Newsletters
- Digital Business
- Executive News Service
- Leadership & Strategy
- World Editors Forum

Webinars
- Customized Topics
- Executive News Service
- Customized Topics
- World Printers Forum

Directory
- Technology Guide & Directory
- Technology Guide & Directory
- Technology Guide & Directory
- Technology Guide & Directory