Conferences 2022
Learnings That Give You An Edge
WAN-IFRA 2022
Around the World with 16 Meeting Points

WORLD NEWS
MEDIA CONGRESS
1 World News Media Congress
28-30 Sep
Zaragoza, Spain

MEDIA LEADERS SUMMITS
1 Middle Eastern
15-17 Mar
Virtual
2 LATAM
17-19 May
Virtual
3 APAC
24-26 May
Virtual
4 Indian
28-30 Jun
Virtual

DIGITAL MEDIA CONFERENCES
1 India
08-10 Mar
Virtual
2 Europe
01-02 Jun
Oslo
3 Africa
12-13 Jul
Virtual
4 Asia
08-10 Nov
Singapore

PRINTER SUMMITS
1 World Printers Summit
18-19 May
Virtual
2 Indian Printers Summit
14-15 Sep
Delhi
3 European Printers Summit
26-27 Oct
Frankfurt

OTHER EVENTS
1 CMS Solutions Day & Newsroom Summit
26-28 Apr
Virtual
2 Forum Francophone
21 Oct
Paris
The World News Media Congress will bring together news media leaders face-to-face for the first time since the world experienced the impact of the COVID-19 pandemic. This annual gathering over three days will address the business, journalism, policy and freedom issues faced by the industry. WNMC.22 will see a renewed offering of:

**Golden Pen of Freedom Award**, an annual award made by WAN-IFRA to recognise the outstanding action, in writing or deed, of an individual, a group or an institution in the cause of press freedom. In 2021, we were honoured to have two of our laureates, Maria Ressa of the Philippines and Dmitry Muratov of Russia awarded the Nobel Peace Prize.

**World Media Leaders Summit**, a stream for publishers, owners, CEOs and all those invested in building sustainable news organisations.

**The World Editors Summit**, for editors, editorial managers and journalists who put journalism and its freedoms first when leading their newsrooms through challenging times.

**World News Day**, aims to raise awareness of the critical role that journalists play in providing credible and reliable news in the rapidly changing world.

**Women in News Summit**, an invigorating gathering to support WAN-IFRA’s sector-leading initiative to increase women’s leadership and voice in news.

**Digital Media Awards Worldwide**, the news media industry’s only truly global digital media competition. The 2021 regional Digital Media Award winners will compete for the converted Global award and the winners will be announced and presented during the Awards ceremony.

Our annual Gala Dinner and a Welcome Reception round up the Congress by offering unmatched networking opportunities for attendees, speakers and technology partners alike.
WAN-IFRA’s Media Leaders Summits address the biggest questions facing change-makers and top executives at news publishers around the world.

These high-level strategic conferences reflect on the future of news and media as well as innovative business models that will transform the media and publishing landscape.

The goal of the Media Leaders Summits is to provide insights, trends and best practices that allow decision makers to re-evaluate business strategies, return to stability and ultimately, achieve long-term sustainability for their news organisations.

**MIDDLE EASTERN**

15-17 Mar • Virtual • 250 - 300 attendees

**LATAM**

17-19 May • Virtual • 450 - 500 attendees

**APAC**

24-26 May • Virtual • 400 - 450 attendees

**INDIAN**

28-30 Jun • Virtual • 200 - 250 attendees
The Digital Media Conferences will continue sharing digital growth strategies as well as our traditional share of winning formulas and experimentations from across the world. These conferences focus on digital revenues by offering ideas on digital trends, technology and revenue strategies with a special focus on advertising and subscriptions.

A combination of virtual and in-person conferences will showcase local case studies with international success stories and prioritizes networking and roundtable discussions. It also offers inspiring presentations from keynote speakers, engaging breakout sessions, practical workshops and features a tech & services marketplace.

The Digital Media Awards which recognises those who have demonstrated creativity, innovation and inspiration across the various Awards categories will be presented at the respective events.

DIGITAL MEDIA INDIA
08-10 Mar • Virtual • 200-250 attendees

DIGITAL MEDIA EUROPE
01-02 Jun • Oslo • 80-100 attendees

DIGITAL MEDIA AFRICA
12-13 Jul • Virtual • 300-350 attendees

DIGITAL MEDIA ASIA
15-17 Nov • Singapore • 150-200 attendees

DIGITAL MEDIA LATAM
16-18 Nov • Mexico City • 150-200 attendees

DIGITAL MEDIA MIDDLE EAST
29-30 Nov • Riyadh • 100-200 attendees
Printers Summits

Three annual meeting points for our global print community within WAN-IFRA. They will address all print related questions and bring together printers, materials suppliers and equipment manufacturers for the print production value chain from prepress to press to product finishing and delivery.

Our Printers Summit features two regional by-invitation only in-person events (Europe and India) and one virtual World Printers Summit.

World Printers Summit
18-19 May • Virtual • 200-300 attendees

Indian Printers Summit
14-15 Sep • Delhi • 150-200 attendees

European Printers Summit
26-27 Oct • Frankfurt • 100-150 attendees

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After a successful inaugural CMS Solutions Day in 2021, the 2nd edition will once again bring together our recognized and top supplier partners who have a niche in CMS. They will showcase real-life case studies and feature the latest developments that can have a positive impact on the newsroom and overall digital strategy.

Following the CMS Solutions Day, the Newsroom Summit 2022 continues on a virtual platform for 2 days of quickfire virtual presentations and in-depth breakout discussion on editorial strategies for high-performing premium content and leading a newsroom during this continued unprecedented time.

The Summit is maintained as an exclusive meeting point for editors and newsroom managers to discuss and share experiences on transforming their newsrooms.

Acquisition, conversion, monetisation and retention of digital subscribers. This international WAN-IFRA forum will present case studies and insights from international experts on winning strategies and techniques for monetising online news content. Have we made progress in understanding the expectations and behaviours of a paying audience?

Our panel of international professionals will examine the effects of the health crisis on accelerating the transformation of their business model and what they expect in the coming months. This unique forum, for WAN-IFRA’s French-speaking members, is organised in partnership with the Alliance de la Presse d’Information Générale. As such, Alliance members benefit from a preferential rate.

Simultaneous translation into French is offered to participants.
2022 CONFERENCES CALENDAR

Q1: Jan - Mar
- 08-10 Mar  Digital Media India  VIRTUAL
- 15-17 Mar  Middle Eastern Media Leaders Summit  VIRTUAL

Q2: Apr - Jun
- 26-28 Apr  CMS Solutions Day & Newsroom Summit  VIRTUAL
- 18-19 May  World Printers Summit  VIRTUAL
- 17-19 May  LATAM Media Leaders Summit  VIRTUAL
- 24-26 May  APAC Media Leaders Summit  VIRTUAL
- 01-02 Jun  Digital Media Europe  Oslo, NORWAY
- 28-30 Jun  Indian Media Leaders Summit  VIRTUAL

Q3: Jul - Sep
- 12-13 July  Digital Media Africa  VIRTUAL
- 14-15 Sep  Indian Printers Summit  Delhi, INDIA
- 28-30 Sep  World News Media Congress  Zaragoza, SPAIN

Q4: Oct - Dec
- 21 Oct  Forum Francophone  Paris, FRANCE
- 26-27 Oct  European Printers Summit  Frankfurt, GERMANY
- 08-10 Nov  Digital Media Asia  Singapore
- 16-18 Nov  Digital Media LATAM  Mexico City, MEXICO
- 29-30 Nov  Digital Media Middle East  Riyadh, SAUDI ARABIA

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# WAN-IFRA Connect Portfolio

## Products by Community

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**BRANDING**
- Build your Brand
- 16 Global Conferences
- Webinars
- Online Advertising
- Trend Reports
- Newsletter Banners
- Marketing Emails
- Sponsored Content
- International Awards
- Ambassador Program
- Directory Listing

**EXPERT KNOWLEDGE**
- Convey your Expertise
- Thought Leader Articles
- Event Speaking Opportunities
- Community Specific Webinars
- Trend Reports
- Customised Events
- Whitepaper Collaboration

**RELATIONSHIP MANAGEMENT**
- Enhance your Relationships
- 16 Global Conferences
- Social Events
- Board Dinners
- Board Meetings

**LEAD GENERATION**
- Generate Quality Leads
- 16 Global Conferences
- Webinars
- Exhibiting Opportunities
- Community Specific Webinars
- International Awards
- Targeted Emails
- Speed Meetings
- Customised Events